

Grantee of NCOA/ACL Vaccine Uptake Initiative

PSRC will continue to be engaged in building community trust with older adults by being vaccine ambassadors. They have worked closely with the Princeton Health Department from the beginning of the pandemic by creating the Vaccine Navigator program.

The national ACL Vaccine Uptake Initiative, including the availability of survey forms in fifteen languages and in compliance with Americans with Disability Act standards will be used to collect anonymous data. Vaccine clinics, general community events, and outreach, education, and supportive services provided in support of the ACL Vaccine Uptake initiative grant will be key to being successful ambassadors.

There are multiple community activities that will be used:

- **Community Event (public setting):** Used to track any in-person, public, onsite event, such as a vaccine clinic, or educational training. When an event includes a vaccine clinic, there will be an automated collection of **anonymous** data from the vaccine recipients via an electronic survey accessible by the recipient themselves via a QR code, or by a trained volunteer on the individual's behalf.
- **In-Home Vaccinations and Individual Services (non-public setting):** Used to track monthly services and support offered to individuals, including the tracking of in-home vaccinations. Similar to a community event, for this event, an automated collection of **anonymous** data from the vaccine recipients via an electronic survey accessible by the recipient themselves via a QR code, or by a trained volunteer, on the individual's behalf.
- **General Outreach and Education Activities:** PSRC will do outreach and education activities, such as social media campaigns, or other community activities, not tied to a public event.
- **Vaccinations administered:** A key component of the ACL Vaccine Uptake initiative is to track total counts of individuals receiving COVID vaccines, boosters, and influenza vaccines.
- **Partners:** We will track the different partners that are engaged as part of the events or outreach, such as senior centers, local churches, and more.

<https://www.cdc.gov/vaccines/covid-19/vaccinate-with-confidence/community.html>