



SPONSORSHIP OPPORTUNITIES

PSRC SPRING FUNDRAISER

Join us for a special event with

MANOUSH ZOMORODI

HOST OF PUBLIC RADIO'S TED RADIO HOUR AND AUTHOR OF BORED AND BRILLIANT AND PRINCETON NATIVE

Manoush Zomorodi is the host of NPR's TED Radio Hour, a podcast exploring the biggest questions of our time with the help of the world's greatest thinkers.

Proceeds from this event fund PSRC's essential social services, providing support and extensive educational and social programming for the most vulnerable in our community. PSRC has set a goal to raise \$50,000. Help us achieve this goal and become an event sponsor.

An event sponsorship offers unique advertising benefits. We are a perfect fit for the company looking to build brand awareness, share their communal responsibility, and increase visibility among 3,500 plus patrons of the greater Princeton area.

THIS IS A VIRTUAL EVENT on the zoom conferencing platform

MONDAY, MARCH 21, 2022

Virtual Program Time: 6:30 p.m. to 7:45 p.m.

REGISTER HERE:

https://princetonsenior.link/ManoushZomorodi



PRINCETON SENIOR RESOURCE CENTER 101 Poor Farm Road, Building B Princeton • NJ • 08540 princetonsenior.org • 609.751.9699

Company Name _____

Address _____

Contact Name _____

Signature _____

Telephone _____ Fax _____

Email _____

Administrative Contact _____

Telephone _____ Email _____

TED Radio Hour Level — \$2,500

- 8 complimentary links
- Recognition on the digital invitation with active hyperlink; recognition in the digital program (full page ad, first page: first come, first service basis); company name on PSRC website with active hyperlink; and name listing in eblasts

Bored and Brilliant Level — \$1,500

- 6 complimentary links
- Recognition on the digital invitation with active hyperlink; recognition in the digital program (half page ad); company name on PSRC website with active hyperlink; and name listing in eblasts

Zig Zag Level — \$750

- 4 complimentary links
- Recognition on the digital invitation with active hyperlink; recognition in the digital program (quarter page ad); company name on PSRC website with active hyperlink; and name listing in eblasts

*digital ad journal specifications on reverse

PAYMENT INFORMATION (Check or Credit Card)

Check Number _____ Check Amount _____

Card Number _____

Exp ____/____ CVV _____

Cardholder Name _____

Signature _____ Date _____

PLEASE KEEP A COPY OF THIS AGREEMENT FOR YOUR RECORDS.

PSRC EVENT PROGRAM ADVERTISING RATES & SIZES

- Full page ad: **\$500** — 6" wide x 7.5" high
- Half page vertical ad: **\$250** — 3" wide x 7.5" high
- Half page horizontal ad: **\$250** — 6" wide x 3.75" high
- Quarter page vertical ad: **\$150** — 3" wide x 3.75" high
- Business card size ad: **\$50** — 3" wide x 1.875" high

ADVERTISING DEADLINE & SPECIFICATIONS

- **For sponsorship name inclusion in our pre-event promotional materials register and make payment by Friday, February 11, to be included in the first digital invitation.**
- **FINAL payment and artwork deadline for inclusion in digital ad program is Friday, March 11**
- **All advertising copy should be submitted at actual size, camera-ready, no bleeds, 300 DPI**
- **We accept the following formats: PDF (preferred), EPS, AI**
- **Email ads with all logos, images, and fonts embedded to bprince@princetonsenior.org**

QUESTIONS:

Contact Barbara Prince at 609.751.9699, ext. 107
or bprince@princetonsenior.org

THANK YOU FOR BELIEVING IN OUR CAUSE —
WE THANK YOU FOR YOUR SUPPORT!

PSRC EVENT

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Photo credit: Wenju Zhang/NPR

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