

PSRC EVENT JOURNAL ADVERTISING RATES & SIZES

- Full page ad: **\$1,000** — 6"wide x 7.5" high
- Full page ad inside or outside back cover: **\$1,500**
— 6"wide x 7.5" high
- Half page vertical ad: **\$700** — 3"wide x 7.5" high
- Half page horizontal ad: **\$700** — 6"wide x 3.75" high
- Quarter page vertical ad: **\$350** — 3"wide x 3.75" high
- Business card size ad: **\$125** — 3"wide x 1.875" high

ADVERTISING DEADLINE & SPECIFICATIONS

- For Sponsorship Name inclusion in our pre-event promotional materials please return form and payment by **September 3, 2019**
- Payment and artwork deadline for inclusion in Event Journal is **Friday October 11, 2019**
- All advertising copy should be submitted actual size, camera ready, no bleeds, 300 DPI
- We accept the following formats: PDF (preferred), EPS, AI
- Email ads with all logos, images & fonts embedded to bprince@princetonsenior.org

Questions:
Contact Barbara Prince at 609.924.7108
or bprince@princetonsenior.org

PSRC Benefit Event

JOURNAL ADVERTISING OPPORTUNITIES

Support PSRC with
your sponsorship

Friday, October 25, 2019



Prepare to laugh out loud!

PSIRC 
Your Go-To Resource for Aging Well

PRINCETON SENIOR RESOURCE CENTER
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