

PSRC Benefit Event

EVENT SPONSORSHIP OPPORTUNITIES

Support PSRC with your sponsorship

Friday, October 25, 2019



Prepare to laugh out loud!



PRINCETON SENIOR RESOURCE CENTER
45 Stockton Street
Princeton • NJ • 08540
princetonsenior.org
609.924.7108

STAFF

Barbara Prince
bprince@princetonsenior.org
Cheryl Gomes
cgomes@princetonsenior.org

Company Name _____

Address _____

Contact Name _____

Signature _____

Telephone _____ Fax _____

Email _____

Administrative Contact _____

Telephone _____ Email _____

White House — \$10,000

- 10 Event tickets (reserved priority seats)
- VIP reception with cast members following event
- Full page color ad in event journal*
- Recognition on PSRC website and eblasts

Senate — \$7,500

- 8 Event tickets (reserved priority seats)
- VIP reception with cast members following event
- Full page color ad in event journal*
- Recognition on PSRC website and eblasts

Representatives — \$5,000

- 6 Event tickets (reserved priority seats)
- VIP reception with cast members following event
- Full page color ad in event journal*
- Recognition on PSRC website and eblasts

Supreme Court — \$2,500

- 4 Event tickets (reserved priority seats)
- VIP reception with cast members following event
- Half page color ad in event journal*
- Recognition on PSRC website and eblasts

Library of Congress — \$1,500

- 4 Event tickets (reserved priority seats)
- VIP reception with cast members following event
- Quarter page color ad in event journal*
- Recognition on PSRC website and eblasts

**ad specifications on reverse*

PAYMENT INFORMATION (Check or Credit Card)

Check Number _____ Check Amount _____

Card Number _____

Exp ____/____ CVV _____

Cardholder Name _____

Signature _____ Date _____

PLEASE KEEP A COPY OF THIS AGREEMENT FOR YOUR RECORDS.

PSRC EVENT JOURNAL ADVERTISING RATES & SIZES

- Full page ad: **\$1,000** — 6"wide x 7.5" high
- Full page ad inside or outside back cover: **\$1,500**
— 6"wide x 7.5" high
- Half page vertical ad: **\$700** — 3"wide x 7.5" high
- Half page horizontal ad: **\$700** — 6"wide x 3.75" high
- Quarter page vertical ad: **\$350** — 3"wide x 3.75" high
- Business card size ad: **\$125** — 3"wide x 1.875" high

ADVERTISING DEADLINE & SPECIFICATIONS

- For Sponsorship Name inclusion in our pre-event promotional materials please return form and payment by **September 3, 2019**
- Payment and artwork deadline for inclusion in Event Journal is **Friday October 11, 2019**
- All advertising copy should be submitted actual size, camera ready, no bleeds, 300 DPI
- We accept the following formats: PDF (preferred), EPS, AI
- Email ads with all logos, images & fonts embedded to bprince@princetonsenior.org

Questions:
Contact Barbara Prince at 609.924.7108
or bprince@princetonsenior.org

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PSIRC 
Your Go-To Resource for Aging Well

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